

UPSKILLING 2021 ———


DevOps Skills

— SURVEY



DevOps
INSTITUTE

ADVANCING THE HUMANS OF DEVOPS



As we enter a new year and a new decade, one thing has become clear: human transformation is as important as digital transformation. This becomes more and more apparent as enterprises around the globe start DevOps and other digital initiatives only to find out that lack of skills is more of a constraint than technology. We also know that the definition of “skill” is not limited to technical or mechanical skill. Humans are complex and multi-dimensional with a spectrum of interoperable skills that are necessary for professional growth and organizational success.

DevOps Institute’s first 2019 Upskilling: Enterprise DevOps Skills Report proved that point when the community data demonstrated that automation, process and soft (now called human) skills were considered equally important for the modern Human of DevOps. Strong indicators in areas such as collaboration, empathy, systems thinking, flow analysis, testing, cloud and security heralded the dawn of the T-shaped IT professional where enterprises and individuals must be intentional in their upskilling efforts in multiple areas. We need to update our human skills as frequently, and with the same focus, as our technology skills.

The 2019 report gave us a benchmark by which the DevOps Institute could trend patterns and anti-patterns. The 2020 report enables us with year-over-year guidance, to form personal and organizational talent acquisition and upskilling programs. I am particularly excited about the 2020 report because for the first time, we can break down the data regionally to see through both a global and local lens. DevOps Institute is a global association committed to advancing the human elements of DevOps by equipping people with Skills, Knowledge, Ideas and Learning (SKIL).

We are very excited about the release of the 2021 survey in August that will be open till December, and be published in February 2021. Not only will we be able to leverage the data from previous years, we are seeing a significant increase in upskilling and reskilling initiatives globally especially in light of the 2020 global pandemic.

We look forward to your support of this global community research project, especially during these dynamic times.



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Facts & Figures

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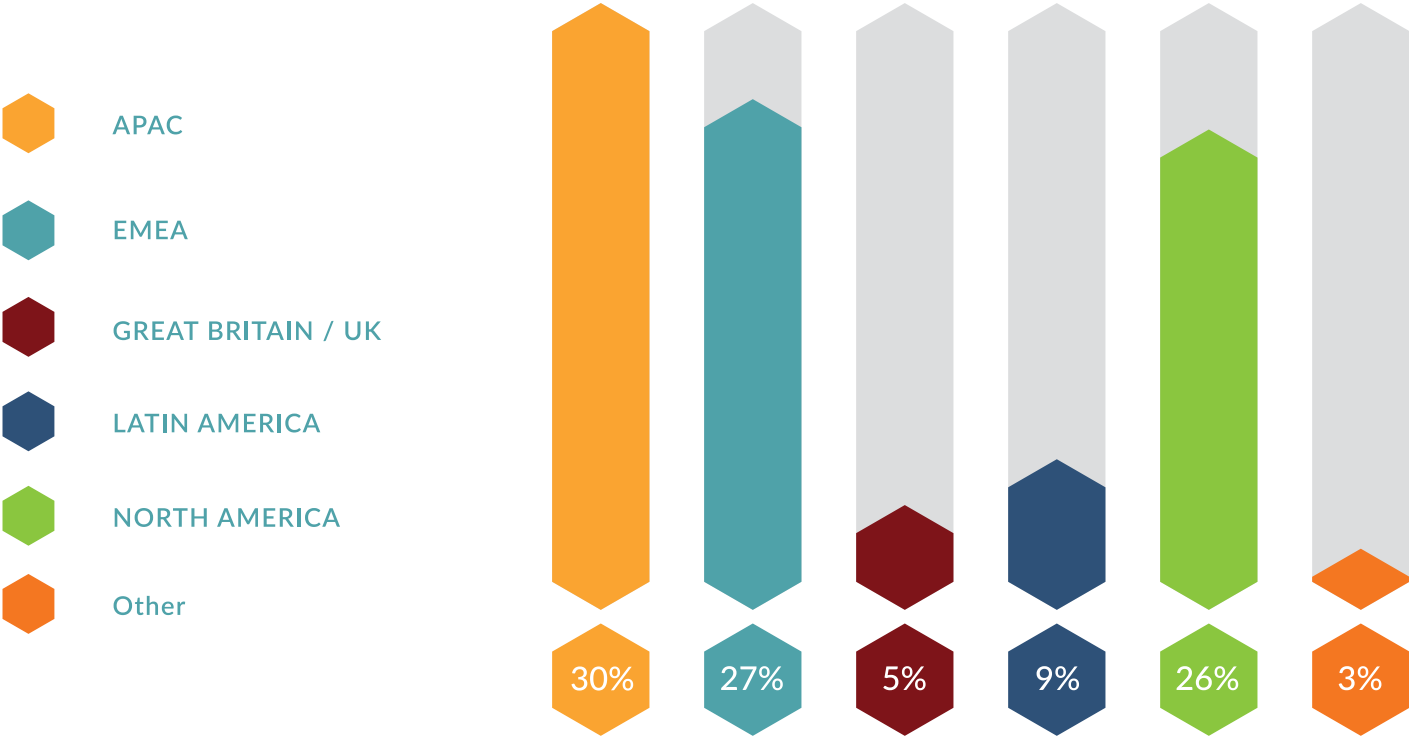
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Survey Respondent Demographics

Over 1,800 people completed the in-depth survey.

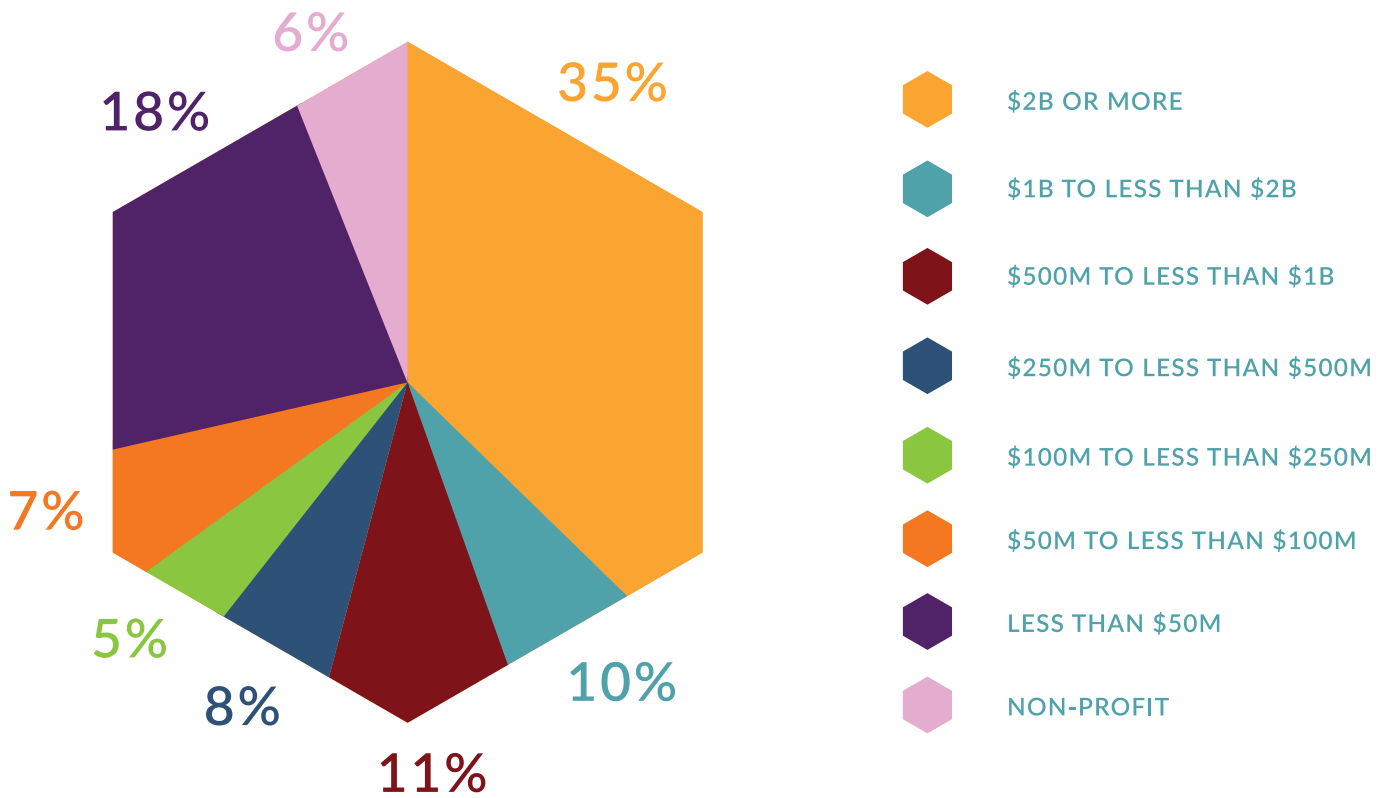
Global Representation of 2020 Survey Repondents

Q In which primary region do you work?



Survey Respondents Yearly Revenue

Q What is your companies yearly revenue?

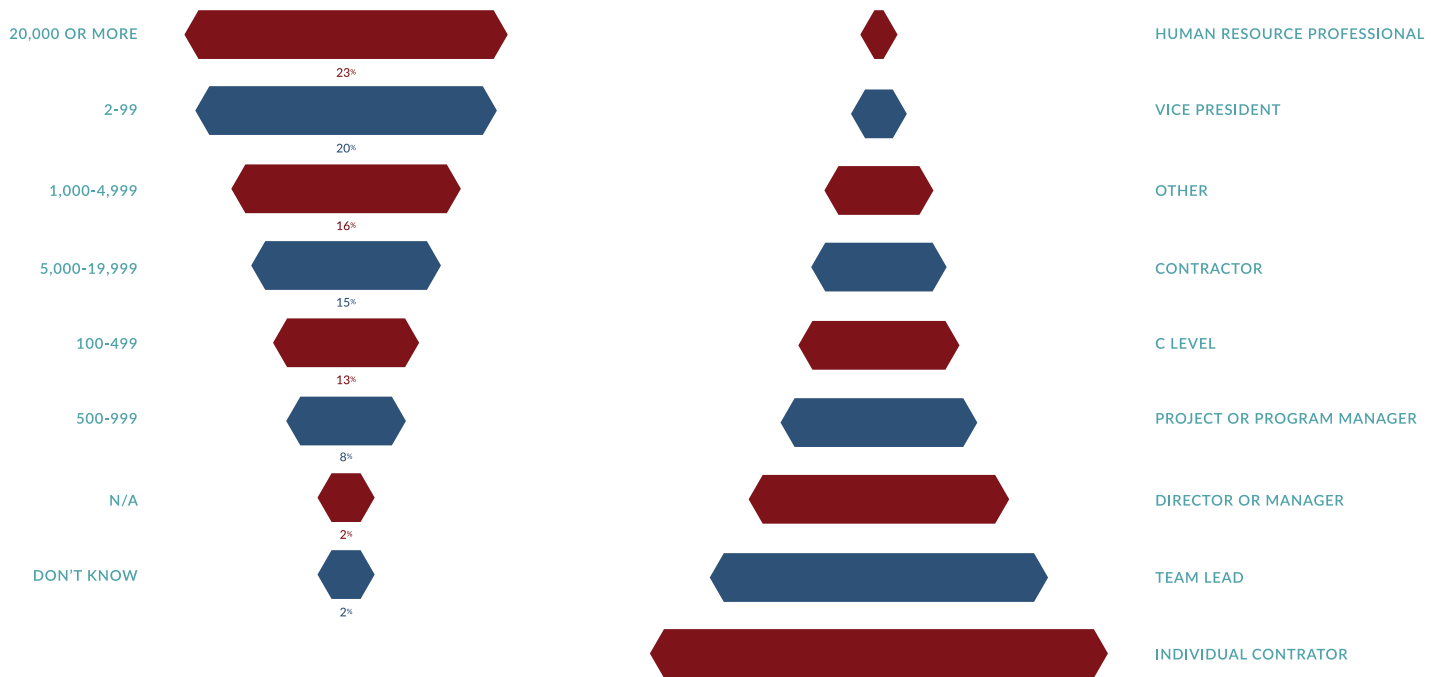


Does not add to 100 as "Don't Know" excluded

Survey Participants Represent a Mix of Company Size and Roles

Q Using the best estimate, how many employees work for your company/organization worldwide?

Q Which title describes your role within your company/organization today?



Why Sponsor?

Increase Your Brand Exposure

- Visibility in front of more than 60,000 DevOps Institute community members
- Inclusion in promotions and press around the survey and report
- Branding on registration pages / email communications / social / press
- Add video around why your organization thinks UpSkilling is so important for our industry
- More than seven (7) months visibility throughout the entire marketing campaign

Strengthen Your Brand's Reputation

- Brand alignment with the human elements of DevOps
- Demonstrate support and commitment to working on closing the skills gap in DevOps and beyond
- Access to thought leadership resources to share with your customers and prospects

Hear from Your Customers

- Give your community a voice to express their opinions and feedback
- Become part of Upskilling the DevOps humans!



Speeches & Webinars

UpSkilling results had been highlighted during some of the following events in 2020
ServiceNow Knowledge Conference, CloudBees & Robert Half - SDLF Mind the Gap EMEA &
US, JFrog Swap-Up, IBM OpenTable, DevOps Con Europe, IDC Europe, DevOps Council Meeting.

Top pieces of coverage/clips regarding the Upskilling 2020 Report (not including the additional
~150 news release postings via PRNewswire):

[DevOps report includes 3 key skills needed for career success - TechRepublic](#)

[DevOps Institute's 2020 report spotlights need for human transformation - Software Testing News](#)

[DevOps talent: IT leaders face hiring challenges in 2020 - The Enterprisers Project](#)

[Human Transformation Breeds DevOps Skills and Success - DevOps.com](#)

[Next Phase of DevOps: Upskilling for Processes and Humanity - InformationWeek](#)

[Digital Transformation Efforts Hindered by Lack of Upskilling - DevOps.com](#)

[Pour réussir dans les DevOps de nos jours, il faut passer à l'hybride - ZD Net France](#)

[Survey: Cloud Skills Vital to Enterprise DevOps - Virtualization & Cloud Review](#)

[6 skills to become a DevOps engineer - BCS](#)

[Report: DevOps needs to undergo a human transformation - SD Times](#)

[Work-from-home mandates may be DevOps' shining moment - ZDNet](#)

[Prepare for the rise of the IT automation architect - TechTarget](#)

